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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2025

Commission File Number: 001-41872

**DDC Enterprise Limited**  
368 9<sup>th</sup> Ave., New York, NY 10001 USA

+ 852-2803-0688  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

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## Information Contained in this Form 6-K Report

When used in this Form 6-K (this “Report”), unless otherwise indicated, the terms, “DDC,” “Company,” and “we” refer to DDC Enterprise Limited.

On May 15, 2025, the Company issued a press release announcing 2024 results and a corporate update. The press release is attached hereto and incorporate by this reference.

As of May 15, 2025, the Company had 4,645,749 Class A Ordinary shares issued and outstanding, which includes 1,470,000 shares that DDC is obligated to issue but are subject to completion of an application with the NYSE-American.

## Safe Harbor Statements

This filing contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “in the process of,” “will,” “expects,” “anticipates,” “aims,” “future,” “intends,” “plans,” “believes,” “estimates,” “confident,” “potential,” “continue” or other similar expressions. Among other things, completion of the reverse split and removal of the trade halt are forward-looking statements. DDC may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission (the “SEC”), in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about DDC’s beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: DDC’s Bitcoin strategy, performance of JV’s; DDC’s growth strategies; its future business development, results of operations and financial condition; its ability to understand buyer needs and provide products and services to attract and retain buyers; its ability to maintain and enhance the recognition and reputation of its brand; its ability to rely on merchants and third-party logistics service providers to provide delivery services to buyers; its ability to maintain and improve quality control policies and measures; its ability to establish and maintain relationships with merchants; trends and competition in China’s e-commerce market; changes in its revenues and certain cost or expense items; the expected growth of China’s e-commerce market; PRC governmental policies and regulations relating to DDC’s industry, and general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in DDC’s filings with the SEC. All information provided in this report and in the attachments is as of the date of this report, and DDC undertakes no obligation to update any forward-looking statement, except as required under applicable law.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 16, 2025

DDC Enterprise Limited

By: /s/ Norma Ka Yin Chu  
Name: Norma Ka Yin Chu  
Title: Chief Executive Officer

EXHIBIT INDEX

Exhibit No.	Description
99.1	<a href="#">Press Release issued May 15, 2025</a>

**DDC Announces Record 2024 Growth and Strategic Bitcoin Reserve Initiative in Shareholder Letter by Founder & CEO Norma Chu**

NEW YORK--(BUSINESS WIRE)-- DDC Enterprise Ltd. (NYSEAM: DDC), today released its 2024 full year results alongside a Shareholder Letter from Founder, Chairwoman, and CEO Norma Chu, underscoring the company's positive financial performance and unveiling a pioneering Bitcoin accumulation strategy poised to redefine long-term value creation.

To Our Valued Shareholders,

2024 was a year of transformative growth and strategic milestones for DDC. I am thrilled to share that we not only met our financial forecasts but exceeded expectations, delivering strong performance across key metrics while laying the groundwork for an even more exciting future. As we enter 2025, our momentum is accelerating, driven by disciplined execution and a bold new chapter in our corporate strategy.

**2024 Financial & Operational Highlights**

- Revenue Growth: USD 37.4 million, a 33% year-over-year increase, propelled by the strategic acquisition of U.S. brands and sustained resilience in our core China operations.
- Margin Expansion: Gross profit margin improved to 28.4%, up from 25.0% in 2023, reflecting stringent supply chain optimization and cost discipline.
- Path to Profitability: Adjusted EBITDA with loss narrowed to USD 3.5 million (or USD 2 million excluding non-recurring expenses), with our China business generating positive EBITDA for the full year.
- Strengthened Balance Sheet: Shareholders' equity surged 33% to USD 11.3 million, supported by debt conversion and equity issuances. Cash, cash equivalents and short-term investments are estimated at \$23.6 million as of March 31, 2025.

Our team's relentless focus on operational efficiency and strategic reinvestment has positioned DDC as a leaner, more agile organization, ready to capitalize on emerging opportunities.

**2025: A Year of Strategic Acceleration**

Building on 2024's foundation, we are well-positioned to achieve positive adjusted EBITDA in 2025, fueled by two transformative initiatives:

1. China Joint Venture (JV): Our recently announced JV partnership is projected to contribute USD 3 million in annual net profit each year over the next five years.
2. Bitcoin Reserve Strategy: We are embarking on a pioneering initiative to position DDC at the forefront of digital asset innovation with laser-focused execution on Bitcoin accumulation.

**The Bitcoin Opportunity: A Vision for the Future**

I am exceptionally enthusiastic to announce DDC's Bitcoin Accumulation Strategy, a cornerstone of our long term value creation plan. Bitcoin's unique properties as a store of value and hedge against macroeconomic uncertainty align perfectly with our vision to diversify reserves and enhance shareholder returns.

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**Our Commitment:**

Immediate execution of a 100 BTC acquisition, with a target to accumulate 500 BTC within six months and 5,000 BTC within 36 months.

A dedicated treasury management team and newly expanded crypto-native advisory board will oversee this strategy, ensuring disciplined, risk-aware accumulation.

This initiative underscores our confidence in blockchain technology's transformative potential and our commitment to pioneering corporate financial strategies.

**Looking Ahead**

As founder and CEO, I am more optimistic than ever about DDC's trajectory. Our 2024 results demonstrate our ability to scale efficiently, while our 2025 initiatives—particularly our Bitcoin strategy—reflect a forward-thinking approach to value creation. We are not merely adapting to the future; we are shaping it.

To our shareholders: Thank you for your unwavering trust. Together, we are building a company defined by innovation, resilience, and bold ambition.

Sincerely,  
Norma Chu  
Founder, Chairwoman & CEO  
DDC Enterprise Limited

**Forward-Looking Statements**

Certain statements in this press release are forward-looking statements, including, for example, statements about our Bitcoin strategy, performance of JVs, NYSE and SEC compliance, estimated revenue, margins, growth and expansion. These forward-looking statements involve known and unknown risks and uncertainties and are based on the Company's current expectations and projections about future events that the Company believes may affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements are also based on assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. Investors can find many (but not all) of these statements by the use of words such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "likely to" or other similar expressions. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations, except as may be required by law. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company's registration statement and other filings with the SEC.

Investors:  
Jeff Ervin  
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Source: DDC Enterprise, Ltd.

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